

**3rd ANNUAL SCIENTIFIC SYMPOSIUM**

***Leading the Successful Healthcare Organization***

***APRIL 22, 2008***

**SETON HALL UNIVERSITY**

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**SETON HALL UNIVERSITY  
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**and**

**CENTRASTATE HEALTHCARE SYSTEM**

*In conjunction with*

**NEW JERSEY CHAPTER OF HIMSS**

**AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES-NJ**

**HEALTHCARE LEADERS OF NEW YORK**



## AGENDA

- |                     |   |
|---------------------|---|
| 8:30 am – 8:55 am   | <i>Registration and Continental Breakfast</i>   |
| 8:55 am – 9:00 am   | <i>Welcome and Introductions</i><br>Terrence Cahill, EdD, FACHE   |
| 9:00 am – 9:30 am   | <i>“Framing the Healthcare Landscape”</i><br>Daniel J. Messina, PhD, FACHE, LNHA                              |
| 9:30 am – 11:00 am  | <i>“Leadership in Challenging Times: Navigating the Healthcare Waters”</i><br>Steve Adubato, PhD              |
| 11:00 am – 11:15 am | <b>BREAK</b>  |
| 11:15 am – 12:30 pm | <i>“Observations for Healthcare Executives: A Catalyst for Conversation”</i><br>Thomas Dolan, PhD, FACHE, CAE |
| 12:30 pm – 1:30 pm  | <b>LUNCH</b>  |
| 1:30 pm – 2:30 pm   | <i>“New Jersey Reinhardt Commission Overview”</i><br>Elizabeth Ryan, Esq.                                     |
| 2:30 pm – 3:30 pm   | <i>“New York Berger Commission Overview”</i><br>Elizabeth Wynn, MPA   |
| 3:30 pm – 4:00 pm   | <i>Networking Opportunities</i>   |

## **ABOUT THE FACULTY**

### **Terrence Cahill, EdD, FACHE**

Dr. Cahill is a graduate of the Executive Leadership Program of George Washington University, receiving his Ed.D. in Human and Organizational Studies. He also has graduate degrees from Rutgers University (MPA) and Wilfrid Laurier University (MSW). Dr. Cahill's research focuses on leadership in top management teams. Over the past 20 years, Dr. Cahill has served in a variety of executive roles in the health care and insurance industries. More recently, Dr. Cahill founded Cahill Consulting LLC, a management consulting company specializing in executive coaching, strategic planning, and team development, primarily with health care clients. Prior to joining the faculty of Seton Hall University, Dr. Cahill served as an adjunct professor at the College of St. Elizabeth, teaching courses in healthcare economics, organizational change and health systems.

### **Daniel J. Messina, PhD, FACHE, LNHA**

Dr. Messina is presently Chief Operating Officer of CentraState Healthcare System, an integrated healthcare delivery system comprised of CentraState Medical Center, Applewood Estates Life Care Community, Monmouth Crossing Assisted Living, and The Manor Health and Rehabilitation Center. Earlier in his 25 years of health care administration, he served as Vice President of Clinical and Support Services at Hackensack University Medical Center. Dr. Messina, who serves as an adjunct professor at Seton Hall, earned his PhD in Healthcare Leadership from Seton Hall University, an MPA in Healthcare Administration from CW Post/Long Island University, and a BS in Health Science from Long Island University. He holds numerous professional and community affiliations, is a Fellow of the American College of Health Care Executives and a Licensed Nursing Home Administrator.

### **Steve Adubato, PhD**

Dr. Adubato is a four-time Emmy Award-winning television anchor on Thirteen/WNET New York (PBS), who has also appeared as a media and communication expert on FOX News Channel, MSNBC, and CNN. He has a distinguished career as a newspaper columnist with the *Star-Ledger*, and is also an author, motivational speaker, university lecturer, and communication coach through his firm Stand & Deliver. He is the author of *Speak from the Heart: Be Yourself and Get Results*. He lives in Montclair, NJ.

### **Thomas Dolan, PhD, FACHE, CAE**

Thomas C. Dolan, Ph.D., FACHE, CAE, is president and chief executive officer of the American College of Healthcare Executives, an international professional society of more than 30,000 healthcare executives who lead hospitals, healthcare systems, and other healthcare organizations. With comprehensive programs in credentialing, education, career counseling, publications, and research, ACHE works toward its goal of being the premier professional society for healthcare leaders by providing exceptional value to its members. Before his appointment as president and CEO, Dr. Dolan served as ACHE's executive vice president. Prior to joining ACHE, he held a variety of teaching, research, and administrative positions at St. Louis University, the University of Missouri-Columbia, the University of Washington, and the University of Iowa. He is board certified in healthcare management and a Fellow of both the American College of Healthcare Executives and the American Society of Association Executives. Dr. Dolan is also a Certified Association Executive. He received his doctorate in hospital and health administration from the University of Iowa and his bachelor's degree from Loyola University Chicago.

### **Elizabeth A. Ryan, Esq.**

Ms. Ryan is the President and CEO Designee of the New Jersey Hospital Association, which represents hospitals and healthcare systems across the state. She holds multiple roles in overseeing the Association's legal and legislative activities. As head of NJHA's legislative affairs department, she is responsible for coordinating the organization's advocacy efforts at both the state and federal levels. In addition, she serves as staff to NJHA's Policy Development Committee, which is the body that deliberates and recommends policy to the NJHA Board of Trustees. Ms. Ryan also oversees all legal activity for the Association. She received her law degree from Seton Hall University School of Law and a bachelor's degree from Rutgers University. Ms. Ryan resides in Florence New Jersey with her husband, Sam, and her son Ryan Kramer.

### **Elisabeth Wynn, MPA**

Ms. Wynn is the Vice President for Finance at the Greater New York Hospital Association (GNYHA) where she advocates on behalf of over 250 hospitals and continuing care facilities with the State and Federal government. In addition to her advocacy activities, Ms. Wynn provides technical assistance on the rules and requirements of public health insurance programs, including Medicare and Medicaid, funding under the New York State Health Care Reform Act, charity care, and other emerging finance and reimbursement issues. Before joining GNYHA in 1999, Ms. Wynn was a healthcare consultant with HCR Consulting, Inc. Ms. Wynn is a graduate of Middlebury College (B.A. History, 1997) and earned a Masters in Public Administration from New York University (M.P.A., Health Policy, 2004).

# 3<sup>rd</sup> ANNUAL SCIENTIFIC SYMPOSIUM

*Leading the Successful Healthcare Organization*

**April 22, 2008**

**8:30 pm—4:00 pm**

## REGISTRATION FORM

Name \_\_\_\_\_

Affiliation \_\_\_\_\_

Address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

### **Registration Fee (please check appropriately)**

**Full Day:** General Registration: \$120 \_\_\_\_\_ Student: \$80 \_\_\_\_\_

Members of HIMSS, ACHE-NJ or Healthcare Leaders of NY: \$100 \_\_\_\_\_

**Half day:** General Registration: \$60 \_\_\_\_\_ Student: \$40 \_\_\_\_\_

Members of HIMSS, ACHE-NJ or Healthcare Leaders of NY: \$50 \_\_\_\_\_

9:00 am —12:30 pm \_\_\_\_\_ or 1:30 pm —4:00 pm \_\_\_\_\_

Please make checks payable to: ***Seton Hall University***

Please return registration form and check to:

Joann DeBerto, Department Secretary  
Department of Graduate Programs in Health Sciences  
School of Graduate Medical Education  
Seton Hall University  
400 South Orange Avenue  
South Orange, NJ 07079-2689  
Phone: 973-275-2076  
Email: [debertjo@shu.edu](mailto:debertjo@shu.edu)

In case of inclement weather, please contact Joann DeBerto.

## **ABOUT THE SYMPOSIUM**

This 3<sup>rd</sup> Annual Scientific Symposium, “Leading the Successful Healthcare Organization,” will provide the audience with an overview of the challenges facing the leaders of our healthcare organizations and the best practice strategies for maximizing organizational success. Included in the program will be a discussion of the key tenets of effective management in healthcare’s changing times, a review of best practice performance traits and updates on the challenges healthcare executives will face with the New Jersey Reinhardt Commission, as well as the New York Berger Commission.

## **DIRECTIONS**

### **From 280 East**

Take the Center Street, Orange Exit 11. Turn right onto South Center Street (South Center Street becomes Centre Street.) Follow it approximately 2 miles to the intersection of South Orange Avenue and Centre Street. Enter the University through the Farinella Gate across the intersection on South Orange Avenue.

### **From 280 West**

Take Exit 11B, Day Street/Essex Avenue, Orange. Off-ramp becomes Freeway Drive West. Make a left at the second light onto South Day Street (Joyce Carnegie Place). Make a left at the next light onto Freeway Drive East. Turn right at the next light onto South Center Street. (South Center Street becomes Centre Street.) Follow it approximately 2 miles to the intersection of South Orange Avenue and Centre Street. Enter the University through the Farinella Gate across the intersection on South Orange Avenue.

### **From 78 East (Local)**

Take Exit 49B (Maplewood). Stay to the right off the exit. Make the second right, which is a jug handle, and cross over Springfield Avenue onto Valley Street. Take this street approximately 3 miles to South Orange Avenue. Turn right and proceed 1 mile to the University. Enter through the Farinella Gate on the right.

### **From 78 West**

Take Exit 50B (Millburn), and turn right onto Vauxhall Road. Go three lights and bear right onto Valley Street. Take this street approximately 3 miles to South Orange Avenue. Turn right and proceed 1 mile to the University. Enter through the Farinella Gate on the right.

### **From the Garden State Parkway (North or South)**

Take the Garden State Parkway to Exit 145. Follow directions for 280 West.

### **From New Jersey Turnpike**

Take the New Jersey Turnpike to Exit 15W. Follow directions for 280 West.

*Open the Door to Your Future!*

***Join our program.***

The Department of Graduate Programs in Health Sciences at Seton Hall University offers two post professional degree programs. The PhD in Health Sciences offers specialization tracks in Health Professions Leadership, Movement Science and Speech-Language Pathology. Also offered is a Master of Science in Health Sciences with specialization tracks in Health Professions Leadership, Movement Science and Athletic Training. Our ultimate goal is to prepare you, as a practicing healthcare provider, to assume a leadership role in research and practice, within today's rapidly changing system.

***Why our program is unique.***

Unique to our graduate programs is the implementation of the mentorship model of education which promotes the development of critical thinking necessary to achieve your career goals. You will become increasingly competent and independent in your role as a clinician and assume a leadership role within the profession and in your community. In addition, you will become adept at building collaborations, educating patients and peers, conducting research, analyzing and applying information, and administering innovative healthcare service.

***What are our admission requirements?***

Graduate of an accredited, entry-level, healthcare professional program, with a minimum of a baccalaureate degree from an accredited institution. Cumulative GPA of 3.0 or above. Two letters of recommendation from personal or professional sources. Essay stating goals and research career interests. Personal interview (PhD applicants only). Application for admission and official transcripts from all undergraduate or graduate study. *International students must submit a minimum TOEFL score of 550. GREs preferred.*

***Outcomes.***

Upon completion of your post-professional graduate degree, we anticipate that you will be able to assume a leadership role in developing problem-solving strategies; design and evaluate methodologies for delivery of high-quality, cost-effective, integrated healthcare; and communicate and collaborate with healthcare teams and consumers to attain common goals. Additionally, PhD students conduct and defend original research that will further advance the deliver of health care.

***Come take a look at our program's DVD by visiting our website at:***  
[www.shu.edu/academics/gradmeded/post-professional-programs.cfm](http://www.shu.edu/academics/gradmeded/post-professional-programs.cfm)